



International Chamber of Commerce

The world business organization

ICC Commercial Crime Services (CCS)

The criminal threat to banking and trade

Date

15 April 2005

Venue

International Chamber of Commerce

38, Cours Albert 1er, 75008 Paris, France

Objective

Trade and banking fraud affects all companies regardless of their size or sophistication of operation. Competition increases the pressure on margins and forces corporations to consider outsourcing key operational functions. Whilst this saves costs, it separates the operators from client interface and the context of the commercial transaction. Does this increase the risk of fraud to the institution?

There is increasing regulatory oversight in finance and shipping. The risk of inadvertently being associated with a fraud or other criminal activity can have a major impact on the reputation of the companies. The seminar identifies some of the key vulnerabilities in trade, shipping and banking and suggests ways of countering the threats.

Participants

Discussions will be of particular interest to international trade professionals, trade finance specialists, financial officers, bankers, insurers, investors, lawyers and corporate counsels, maritime transport specialists, enforcement officers and business executives.

ICC Commercial Crime Services

ICC's anti-crime services help companies to avoid the ruinous consequences of falling victim to commercial crime. Commercial Crime Services (CCS) have been advising companies on crime prevention and security since the early 1980s. CCS maintains databases on criminal methods and activities, carries out investigations and works with law enforcement agencies.

CCS is active in crime prevention and investigation in the following areas: piracy and shipping fraud, financial and investment fraud, product counterfeiting and cybercrime.

The seminar will be led by

Pottengal Mukundan

Director, ICC Commercial Crime Services

with the participation of renowned experts in the field.

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38, Cours Albert 1er, 75008 Paris, France

Telephone +33 1 49 53 28 69 Fax +33 1 49 53 29 42

Web site www.iccconferences.com E-mail conf@iccwbo.org

ICC conferences

MORNING

As of 08.00 REGISTRATION

09.00 – 09.10

Opening remarks

09.10 – 09.45

Trade finance fraud – buyers and sellers defrauded

- What are the traditional trade finance frauds? How do you spot the warning signs?
- What preventive and remedial measures can be taken?
- What are the restrictions and solutions available to victims seeking recompense?

09.45 – 10.30

Trade finance fraud – banks as the target of the fraud

- What is the impact of these “new” frauds?
- How is the trade finance system manipulated for laundering money?
- How should traditional due diligence by the banks be changed to meet the new threats?

10.30 – 10.50 *Contact break*

10.50 – 12.05

Financial instrument frauds and money laundering

- What are the most common financial instrument frauds?
- What are the latest scams?
- Who are the victims? How can they react?
- Cybercrime – How can business protect itself from hackers?

12.05 – 12.50

Intellectual property fraud

- What investigating tools are available to companies?
- What prevention techniques and anti-counterfeiting technologies exist?
- How can companies tackle internet distribution for fake drugs?
- How can companies obtain an exchange in intelligence?
- Counterfeiting of pharmaceuticals: What is the Counterfeit Pharmaceuticals Initiative (CPI)?

12.50 – 14.15 *Contact lunch*

AFTERNOON

14.15 – 15.00

Finding the truth

- What practical ways are there to determine the truth when detecting and investigating fraud?
- How can companies identify lies?
- How do companies collect intelligence and evidence?
- What effective interviewing techniques are there?
- How to interpret body language?
- What methods should be used to investigate and tackle fraud?

15.00 – 15.45

Containers – how safe are they?

- How are containers used as a vehicle for fraud?
- Is the seal a true indication of the integrity of a container?
- How can container transport be made safer?
- What are the challenges arising from the heightened security environment?

15.45 – 16.05 *Contact break*

16.05 – 16.50

Phantom ships and piracy

- What methods do criminals use to steal entire shiploads of cargo?
- How are hijackings carried out?
- What technological solutions are available to counter these threats?
- What is the role of the ICC IMB Piracy Reporting Centre?
- What role can business play in responding to such international crimes?
- How do business and law enforcement agencies work together to combat commercial crime?

16.50 – 17.15

Discussion and wrap-up

Typical questions will be answered and participants will have the opportunity to air any problems and uncertainties they may have.

Registration form

S 0530

Register online
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or complete and return to:

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Participant information

Title (Mr/Dr/Mrs/etc.)

Family name First/given name

Position

Company

Address

City/state Zip/postal code

Country E-mail

Phone (.....) Fax (.....)

(Please check the appropriate box)

650 Euros for ICC/CCS members

750 Euros for non-members

Before 25 February 2005

575 Euros "early-bird" special

Contribution to costs

The contribution to costs covers all conference activities, including documentation, a lunch and contact breaks. All fees are exclusive of travel and accommodation.

Should you need an invoice, please check

Method of payment

By credit card: American Express Euro/MasterCard Visa

Card number Expiry date

Name of cardholder

By cheque:

payable to "International Chamber of Commerce" **bearing the reference "ICC S0530" and indicating clearly the participant's name**

Registration will be confirmed upon receipt of this completed registration form and contribution to costs

Cancellations

40% of the registration fee will be refunded for any cancellation received in writing by ICC Conferences prior to **Friday 18 March 2005**. No refund can be made for cancellations received after this date. You are welcome to send a substitute at any time. Please inform us if you plan to send a substitute. Updated registration materials will be required.

Date

Signature

The information you provide on this form will be used to compile the participants list for this event. By providing this information, you consent to ICC storing it in its data base for the sole use of the ICC International Secretariat. You may have access to this information and request to have it deleted or corrected at any time by contacting ICC Conferences.

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Logistical Note

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Event **The criminal threat to banking and trade**

Working language

English

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Registration

- *Easier and faster:* **Registration and payment online at www.icconferences.com**

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Registration will be confirmed upon receipt of the registration form and contribution to costs.

Travel and accommodation

Participants are responsible for making their own travel and hotel arrangements.

A list of hotels in Paris, with which ICC has negotiated preferential room rates, will be sent upon receipt of the registration form, together with the contribution to costs.

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