



Factsheet

ICC's Commission on E-Business, IT and Telecoms (EBITT)

What the EBITT Commission does for members:

This commission develops policy positions and practical tools to help businesses address and comply with legal and policy requirements. It voices business concerns and needs to governments to help them draft policy and regulatory frameworks that better address critical issues, respond to business needs, and minimize unnecessary obstacles or unintended consequences.

Examples of products and policy statements produced by the Commission:

- Tools for E-Business-a series of publications on:
 - Information security assurance for executives
 - Securing your business
 - Privacy toolkit
 - Resolving disputes on line
 - Procuring ICTs
 - Telecoms liberalization
- Binding Corporate Rules (BCRs) application form recently adopted by data protection authorities across the EU
- Model contract clauses for international data transfer approved by the EU Commission in 2004
- Issues paper on Internationalized Domain Names (IDNs)
- Policy statement on “spam” and unsolicited commercial electronic messages
- Policy Statement: ICC Framework for consultation and drafting of Information Compliance obligations

Issues dealt with by EBITT task forces and why they are important for business:

Data Protection and Privacy

In today's digital and interconnected world businesses need to move and process information across locations and networks to serve their global customers in faster, more efficient and cost-effective ways. Members of this task force are kept up to date on data protection developments around the world that affect their businesses in areas such as international data transfer, RFID, whistleblower hotlines, and human resources data. This task force works to streamline processes and save companies money by developing standardized, practical tools.



Internet & Telecoms Infrastructure and Services (ITIS)

Businesses from all sectors depend on information and communication technologies (ICTs) to operate and grow, and a healthy ICT sector is critical for global competitiveness. Competition among infrastructure providers benefits businesses in the ICT sector and all business users while driving innovation. However, developments with Internet-based solutions and the convergence of platforms and services present new policy and regulatory challenges. Business interests need to be communicated to ensure informed policy decisions are taken and to ensure the regulatory agendas properly take account of the specific needs of business users. These solutions are often different from those that apply in the consumer sector.

This task force promotes the liberalization of trade and markets in telecoms and information technologies, and works to ensure that technical aspects of network development continue to support the development and delivery of innovative products and services over the Internet. These efforts reflect what is important for companies in these sectors and for businesses using these technologies.

Security and Authentication

With information as the currency of the digital economy ICTs the architecture of the new marketplace, the security of our systems and networks has never been more important for companies in all sectors. The need for robust policy discussions and market-driven best practices to meet commercial needs is exemplified by the significant challenges of spam, malware and data breaches which can cost businesses great sums of money or even put them out of business.

The Task Force on Security and Authentication provides input to regulatory initiatives in areas such as electronic signatures and electronic authentication, and produces practical tools that help companies to better implement IT security in their operations.

EBITT policy positions and practice tools are used to advocate business priorities and interests at global forums on Internet governance and other ICT issues, through ICC's Business Action to Support the Information Society initiative (see <http://www.iccwbo.org/basis> for more information on BASIS).

For more information on EBITT please visit: <http://www.iccwbo.org/policy/ebitt/>